

FOX

8

CLEVELAND

WJW

5800 S. Marginal Rd

Cleveland, OH 44103

(216)431-8888

www.Fox8.com

CONTRACT

And:

Midwest Communications  
49 South Grant Avenue  
Columbus, OH 43215


|                                      |                   |                          |
|--------------------------------------|-------------------|--------------------------|
| Contract / Revision                  |                   | Alt Order #              |
| 581334 /                             |                   |                          |
| Product                              |                   |                          |
| Week of 10/8                         |                   |                          |
| Contract Dates                       |                   | Estimate #               |
| 10/08/12 - 10/14/12                  |                   | Patton/Eklund            |
| Advertiser                           |                   | Original Date / Revision |
| Republican Senate Campaign Committee |                   | 10/11/12 / 10/11/12      |
| Billing Cycle                        | Billing Calendar  | Cash/Trade               |
| EOM/EOC                              | Broadcast         | Cash                     |
| Station                              | Account Executive | Sales Office             |
| WJW                                  | John Zarlenga     | Cleveland                |
| Special Handling                     |                   |                          |
| Demographic                          |                   |                          |
| Adults 25-54                         |                   |                          |
| IDB#                                 | Advertiser Code   | Product Code             |
| Agency Ref                           |                   | Advertiser Ref           |

| *Line  | Ch | Start Date        | End Date        | Description            | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Totals |             |
|--------|----|-------------------|-----------------|------------------------|-----------------|------|--------|-------------------|-------------|------|--------|-------------|
|        |    |                   |                 |                        |                 |      |        |                   |             |      | Spots  | Amount      |
| 1      | 8  | 10/08/12          | 10/14/12        | M-F 5a-530a            | 5a-530a         |      | :30    |                   |             | NM   | 5      | \$3,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWTF--                |                 |      |        | 5                 | \$600.00    |      |        |             |
| 2      | 8  | 10/08/12          | 10/14/12        | M-F 6a-8a              | 6a-8a Rotator   |      | :30    |                   |             | NM   | 5      | \$9,500.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWTF--                |                 |      |        | 5                 | \$1,900.00  |      |        |             |
| 3      | 8  | 10/08/12          | 10/14/12        | Fox 8 Early News 7a-8a | Sa 7a-8a        |      | :30    |                   |             | NM   | 1      | \$550.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | -----S-                |                 |      |        | 1                 | \$550.00    |      |        |             |
| 4      | 8  | 10/08/12          | 10/14/12        | M-F 10a-3p Rotator     | 10a-3p Rotator  |      | :30    |                   |             | NM   | 20     | \$7,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWTF--                |                 |      |        | 20                | \$350.00    |      |        |             |
| 5      | 8  | 10/08/12          | 10/14/12        | M-F 4p-5p              | 4p-5p           |      | :30    |                   |             | NM   | 5      | \$4,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWTF--                |                 |      |        | 5                 | \$800.00    |      |        |             |
| 6      | 8  | 10/08/12          | 10/14/12        | M-F 6p-7p News         | 6p-7p News      |      | :30    |                   |             | NM   | 5      | \$11,000.00 |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWTF--                |                 |      |        | 5                 | \$2,200.00  |      |        |             |
| 7      | 8  | 10/08/12          | 10/14/12        | M-F 11p-1130p          | 11p-1130p       |      | :30    |                   |             | NM   | 5      | \$5,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWT---                |                 |      |        | 5                 | \$1,000.00  |      |        |             |
| 8      | 8  | 10/08/12          | 10/14/12        | M-F 12a-1230a          | 12a-1230a       |      | :30    |                   |             | NM   | 3      | \$750.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWT---                |                 |      |        | 3                 | \$250.00    |      |        |             |
| 9      | 8  | 10/08/12          | 10/14/12        | Fox 8 Early News 7a-8a | Su 7a-8a        |      | :30    |                   |             | NM   | 1      | \$450.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | -----S                 |                 |      |        | 1                 | \$450.00    |      |        |             |
| 10     | 8  | 10/08/12          | 10/14/12        | Late News Rotator      | 10p-11p Rotator |      | :30    |                   |             | NM   | 5      | \$13,000.00 |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |             |
| Week:  |    | 10/08/12          | 10/14/12        | MTWTFSS                |                 |      |        | 5                 | \$2,600.00  |      |        |             |
| Totals |    |                   |                 |                        |                 |      |        |                   |             |      | 55     | \$54,250.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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|------------------------|--------------|--------------------------|
| Contract / Revision    |              | Alt Order #              |
| 581334 /               |              |                          |
| Contract Dates         | Product      | Estimate #               |
| 10/08/12 - 10/14/12    | Week of 10/8 | Patton/Eklund            |
| Advertiser             |              | Original Date / Revision |
| Republican Senate Camp |              | 10/11/12 / 10/11/12      |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|
|-------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|

| Time Period         | # of Spots | Gross Amount | Net Amount  |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/14/12 | 55         | \$54,250.00  | \$46,112.50 |
| Totals              | 55         | \$54,250.00  | \$46,112.50 |

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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RECORD OF REQUEST FOR POLITICAL TIME  
WJW FOX 8

Date: 8/7

Request made by: Bob Clegg

by phone ☒  
in person ☐

On behalf of: Republican Senate Campaign Committee  
(Committee name)

For candidacy or issue: Candidate  
(Candidate/Issue)

PRIMARY ELECTION ☐  
GENERAL ELECTION ☒

POLITICAL PARTY:  
Democrat ☐  
Republican ☒  
Other ☐

Legally-Qualified Candidate  
For the Office of: Senate

Information Requested: Rates & Ratings

Information Provided: Rates & Ratings

Time Requested: All Dayparts

| Length of Broadcast | Hour | Days | Class of Time | Times per Week | Package or Rotation | Number of Weeks | Rate |
|---------------------|------|------|---------------|----------------|---------------------|-----------------|------|
|                     |      |      |               |                |                     |                 |      |
|                     |      |      |               |                |                     |                 |      |
|                     |      |      |               |                |                     |                 |      |
|                     |      |      |               |                |                     |                 |      |

Date of First Broadcast: 10/22 Date of Last Broadcast: 11/6

Total Charges: \$                     

If not already on file, list chief executive officers(s) or members of the executive committee or board of director5s of sponsoring organization, for candidate include treasurer of authorized campaign committee.

\_\_\_\_\_  
\_\_\_\_\_

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date September 6, 2012 \_\_\_\_\_

I, Midwest Communications & Media (being) \_\_\_\_\_ (on behalf of) RSCC \_\_\_\_\_,

a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_

Ohio State Senate \_\_\_\_\_

in the General election to be held on 11/6/2012 do hereby request station time as follows:

| Length of Broadcast | Time of Day, Rotation or Package | Days | Class of Time | Times per Week | Number of Weeks | Rate |
|---------------------|----------------------------------|------|---------------|----------------|-----------------|------|
|---------------------|----------------------------------|------|---------------|----------------|-----------------|------|

Date of First Broadcast

Date of Last Broadcast

Total Charges: \_\_\_\_\_

The broadcast time will be used by Tom Patton  
I represent that the payment for the above-described broadcast time has been furnished by

RSCC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

J. Matthew Yuskewich, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for nonfederal office.)

Date: 9/6/12

Robert H. Clegg  
(Candidate, or Agent)

☐ Accepted ☐ Rejected

By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date September 6, 2012 \_\_\_\_\_

I, Midwest Communications & Media (being) \_\_\_\_\_  
(on behalf of) RSCC \_\_\_\_\_,

a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_

Ohio State Senate

in the General election to be held on 11/6/2012, do hereby request station time as follows:

| Length of Broadcast | Time of Day, Rotation or Package | Days | Class of Time | Times per Week | Number of Weeks | Rate |
|---------------------|----------------------------------|------|---------------|----------------|-----------------|------|
|---------------------|----------------------------------|------|---------------|----------------|-----------------|------|

Date of First Broadcast

Date of Last Broadcast

Total Charges: \_\_\_\_\_

The broadcast time will be used by John Eklund

I represent that the payment for the above-described broadcast time has been furnished by

RSCC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

J. Matthew Yuskewich, Treasurer

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Date: 9/6/12

(Candidate, or Agent)

☐ Accepted ☐ Rejected

By \_\_\_\_\_ Title \_\_\_\_\_


This request, whether accepted or rejected, will be available for public inspection for a period of two years.

MIDWEST COMMUNICATIONS & MEDIA  
MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

| DATE       | INVOICE | AMOUNT |
|------------|---------|--------|
| 10/8-10/14 |         |        |
|            |         |        |
|            |         |        |
|            |         |        |

25-2-440

10514

PAY Forty Six Thousand One Hundred Twelve & 50/100 DOLLARS 

| DATE  | TO THE ORDER OF | CHECK NO. | CHECK AMT. |
|-------|-----------------|-----------|------------|
| 10/12 | WJW-TV          | 10514     | 46,125.00  |



Kate Hansen

⑈00010514⑈ ⑆044000024⑆ 01892189442⑈

Orig

#581334